

Asia University

2018 Summer Programs



College of Humanities and Social Sciences & Joint Chinese Language Center

Asia University

Program title: **Language & Culture**

Dates: August 1 ~ August 21, 2018

Tuition fees: Offer tuition waiver to students of AU overseas partner universities

Here at AU, on one of the most beautiful campuses in Taiwan, we provide you with a unique and diversified learning experience in the summer. Our summer program (57 hours in total) is designed to meet the needs of those who come to explore the richness and diversity of Taiwan culture and society in combination with the acquisition of Mandarin Chinese, one of the world's major languages with more than a billion speakers. Courses cover a wide range of topics such as Taiwan cinema and literature, Taiwan temple culture, eating and food in Taiwan, and the like. 3 academic credits will be granted by the school after the completion of the program and students are expected to develop their cross-cultural awareness and to expand their international networking as well as their global perspectives.

About the program

This 3-week program includes intensive Mandarin Chinese language classes and Taiwan culture and society classes. A series of English-delivered lectures and field trips are also included, allowing you in this manner to explore some unique features of Taiwan's ecology and geopolitics. Our language instructors will help you acquire some survival Mandarin Chinese and become familiar with various aspects of Taiwan culture and society. Students will be assigned TAs or buddies to practice their Mandarin Chinese on a daily basis, being immersed in this manner in a Chinese-speaking environment.

The program features

During your three weeks of study at Asia University, you need to attend class for six hours a day (3 hours in the morning and 3 hours in the afternoon) and acquire Mandarin Chinese by task-based learning. In the evenings, you may eat in the dining hall, finish homework in your dorm, and participate in social activities, such as watching local movies, playing sports, and visiting night markets. Your learning buddy will be assigned during the three weeks and you will have opportunities to make friends with local students, practice your Chinese, understand Taiwanese culture and life styles. Five cultural excursions will be organized during your three-week study. Language classes and cultural activities are designed to meet the specific needs of each individual.





Curriculum for Summer Visiting International Students

Course Title	Hours	Schedule
Chinese Language - Campus Life and Socializing	12	TBD
Chinese Language - Traveling	12	
Taiwan Cinema and Literature	3	
Art of Calligraphy	3	
Taiwan Folk Arts	3	
Taiwan 's Ecology	3	
Taiwan Temple fair	3	
Eating in Taiwan	3	
Taiwan sports culture	3	
Elegance of Taiwan Architecture	3	
Taiwan Monuments and Ancient Events	3	
Taiwan Indigenous Culture	3	
Interpreting Taiwan 's Politics and Media	3	
Total	57	

For **Language and Culture program, please visit the Collage webpage at <http://www.cas.asia.edu.tw/files/11/1012/5708.php?Lang=en>

For **AU summer programs, please visit the international Collage webpage at <http://ci.asia.edu.tw/>

College of Humanities and Social Sciences & Joint Chinese Language Center

Asia University

Program title: **Community Care Practice in Taiwan**

Dates: July 11~July 24, 2018

Tuition fees: Offer tuition waiver to students of AU overseas partner universities

In AU, on one of the most beautiful campuses in Taiwan, we provide you with a unique and diversified learning experience in the summer. Our summer program (54 hours in total) is designed to meet the needs of those who come to explore the richness and diversity of Taiwanese community and culture in combination with the acquisition of Mandarin Chinese, one of the world's major languages with more than a billion speakers. Courses cover a wide range of topics such as Taiwanese community work, Taiwanese community care, Taiwanese food, etc. 3 academic credits will be granted by the school after the completion of the program and students are expected to develop their cross-cultural community ideology and to expand their international NGO networking skill as well as their global perspectives.

About the program

This 2-week program includes intensive Mandarin Chinese language classes and Taiwanese community and culture classes. A series of English-delivered lectures and field trips are also included, allowing you in this manner to explore some unique features of Taiwanese community and care.

Our language instructors will help you acquire some survival Mandarin Chinese and become familiar with various aspects of Taiwan culture and society. Students will be assigned TAs to practice their Mandarin Chinese on a daily basis, being immersed in this manner in a Chinese-speaking environment.

The program features

During your two weeks of study at Asia University, you need to attend class for six hours a day (3 hours in the morning and 3 hours in the afternoon) and to acquire Mandarin Chinese by task-based learning. In the evenings, you may eat in the dining hall, finish homework in your dorm, and participate in social activities. You will have opportunities to make friends with local students, to understand Taiwanese culture and life styles. Three community excursions will be organized during your two-week study. Language classes and cultural activities are designed to meet the needs of the learners.





Curriculum for Summer Visiting International Students

Course Title	Hours	Schedule
Chinese Language - Campus Life and Socializing	12	TBD
Chinese Language - Traveling	6	
Taiwanese Communities	3	
Community Care in Taiwan	3	
Community Work in Taiwan	3	
Ecology and Communities in Taiwan	3	
Religions and Communities in Taiwan	3	
Reminiscence Food in Communities in Taiwan	3	
Agriculture and Communities in Taiwan	3	
Aging in Place in Taiwan	3	
Indigenous Communities in Taiwan	3	
Indigenous Culture and Health Promotion Station in Taiwan	3	
Total	54	

For **Community Care Practice in Taiwan program, please visit the Collage webpage at <http://www.cas.asia.edu.tw/files/11-1012-5708.php?Lang=en>

For **AU summer programs, please visit the international Collage webpage at <http://ci.asia.edu.tw/>

College of Creative Design

Asia University

Program title: **Creative and Cultural Industry**

Dates: July 15~July 29, 2018

Tuition fees: Offer tuition waiver to students of AU overseas partner universities

Welcome to Asia University in Taichung city, Taiwan. Asia University is one of the World's premier institutions. Asia University Creative and Cultural Industry summer program can provide students with an opportunity to grow as scholars and as an individuals.

If you are an international student who is currently enrolled in either an accredited college or university elsewhere in the world, you are eligible to enroll in Asia University Creative and Cultural Industries summer program as an International Summer student.

The summer program is designed to challenge you academically and to increase your cultural and social abilities. By attending the summer program here at AU, you will have a truly rewarding learning experience.

About the program

Summer is the time to travel to new places, make new friends, tackle new challenges, and discover something new about yourself. Asia University provides just what you need and we offer ways to reinvent yourself as designer. This summer design program is designed for college students. The two-week intensive course is constructed of a studio-based curriculum in one of the most popular subjects in Taiwan "Creative and Cultural Industries". The course includes Digital Game Design, Taiwanese Culture and Creative and Contemporary Art and Design, etc.

Therefore, this study abroad program might turn out to be a once in-a-life-time experience for you. Asia University would like to invite students from around the world to spend two weeks' intensive design program at beautiful Taichung city and Asia University. So, why not just give it a try and it just may change your life.





The program features

During two weeks' intensive design program at Asia University, you will attend classes five hours a day where you will participate both a team-building environment and independent study. In the evening, you will eat dinner at the Asia university student dining hall. After dining you have the opportunity to finish your homework in the school dorm, or attend some social activities around the school campus. On the weekend you will have free time to visit famous tourist spots around beautiful Taichung city. When you leave this summer intensive design program you will be able to think critically and have more self-confidence and better communication skills that will help you to lead a successful life in the future.

Curriculum for Summer Visiting International Students

Course Title	Hours	Schedule
Contemporary Art & Design	5	TBD
Introduction of Design	5	
Digital Game Design	5	
Introduction to International Design	5	
Arts & Crafts in Taiwan	5	
Taiwan Cultural & Creative	5	
Design and Application of Overall Modeling	5	
Production of Microfilm	5	
Interior Space Design Decisions	5	
Green Space Data Assessment	5	
Total	50	

For **Creative and Cultural Industry program, please visit the Collage webpage at <http://www.ccd.asia.edu.tw/english/index.html>

For **AU summer programs, please visit the international Collage webpage at <http://ci.asia.edu.tw/>

College of Information and Electrical Engineering

Asia University

Program title: **Web Design**

Dates: July 4 ~ July 27, 2018

Tuition fees: Offer tuition waiver to students of AU overseas partner universities

Welcome to Asia University, a high education institute with beautiful campus and excellent learning environment. Asia University's Summer Program provides an opportunity to prepare you for developing high quality web sites which can be seamlessly viewed on different browsers. With the practice in classroom, and the capstone project, you will have a whole new learning experience in this summer.

About the program

The topic of this summer program includes how to syntactically write the correct HTML5 codes and CSS3 styles, and how to create the interactive web with JavaScript. In the capstone project, you will develop a professional-quality web site demonstrating your growth as a web developer and your knowledge of accessible web design.

The program features

Mastering this range of technologies introduced in this summer program will allow you to develop high quality web sites which can be seamlessly viewed in different browsers such as mobile, tablet, and large screen browsers. The capstone project will include your ability to design and implement a responsive web site that utilizes tools to create a site that is accessible to a wide range of audiences.






Curriculum for Summer Visiting International Students

Course Title	Hours	Schedule
Design and planning Web Pages	8	TBD
Creating Web Pages with HTML 5	12	
Formatting Web Pages with Style Sheets	12	
Introduction to Bootstrap	8	
Responsive Web Design	8	
Programming the Web Using JavaScript	12	
Total	60	

For **Web Design program, please visit the Collage webpage at <http://www.ccs.asia.edu.tw/bin/home.php?Lang=en>

For **AU summer programs, please visit the international Collage webpage at <http://ci.asia.edu.tw/>



College of Information and Electrical Engineering

Asia University

Program title: **Artificial Intelligence (AI)**

Dates: July 3~July13, 2018

Tuition fees: Offer tuition waiver to students of AU overseas partner universities

Start here to learn hot Artificial Intelligence (AI) technologies at one of the world's best institutions of higher education, Asia University. This program is for those who want to become high-value data scientists in the near future. So come join us to enhance your career abilities and also give yourself an opportunity to meet and interact with international students from around the world.

About the Program

You will learn the foundations of Artificial Intelligence, understand how to use deep learning methods, and learn how to initiate projects with AI technologies successfully. You will learn about programming recipes with Python, Cuda, TensorFlow, Keras and more. You will learn not only the software stack of AI, but also see how it is applied in real cases.

The program features

During your two weeks of stay at Asia University, you will attend classes for six hours a day. You can practice all these AI technologies using our computer systems. As a special bonus, we also have two sightseeing tours which will surely leave you with amazing memories of Taiwan.





Curriculum for Summer Visiting International Students

Course Title	Hours	Schedule
Introduction to campus and courses	3	TBD
Python basics	6	
Python NumPy	6	
Python Cuda	6	
Deep Learning	6	
Artificial neural networks	6	
TensorFlow	6	
Keras	6	
Final project	6	
Course Review	3	
Total	54	

For **Artificial Intelligence (AI) program, please visit the Collage webpage at <http://www.ccs.asia.edu.tw/bin/home.php?Lang=en>

For **AU summer programs, please visit the international Collage webpage at <http://ci.asia.edu.tw/>

College of Management

Asia University

Program title: **Creativity & Entrepreneurship**

Dates: July 16~July 26, 2018

Tuition fees: Offer tuition waiver to students of AU overseas partner universities

Take your place at one of the world's best institutions of high education. Asia University's Summer Program provides an opportunity to prepare you for that all important next step - stone work the way for a successful college experience of Fintech. By balancing challenging academics with a rich menu of educational and hands-on activities, you'll have a learning experience that's truly transformative.

About the Program

Students from around the world are invited to spend two weeks living and learning in Asia University. If accepted to the program, you'll have the opportunity to learn at one of the most popular programs of Creativity & Entrepreneurship. You can explore topics as wide ranging as creativity marketing, big data marketing, and innovation.

The program features

During your two weeks at Asia University, you will attend classes each day and participate in team-building events and independent study. In the evenings, you will eat in the dining hall, finish homework in your dorm, and attend social activities. You will leave the summer program more capable of thinking critically and self-learning confidently- skills that will lead to success in the future.





Curriculum for Summer Visiting International Students

Course Title	Hours	Schedule
Creativity and Entrepreneurship	6	TBD
Leadership and Teamwork	6	
International Sales and Distribution	6	
Customer Relationship Management	6	
Big Data Analysis	6	
E-Commerce and Marketing	6	
Global Industry Analysis	6	
Field Study- Company Visit I	6	
Field Study- Company Visit II	6	
Total	54	

For **Creativity & Entrepreneurship program, please visit the Collage webpage at <http://cm3.asia.edu.tw/bin/home.php?Lang=EN>

For **AU summer programs, please visit the international Collage webpage at <http://ci.asia.edu.tw/>

College of Management

Asia University

Program title: **FinTech**

Dates: July 29~August 11, 2018

Tuition fees: Offer tuition waiver to students of AU overseas partner universities

Take your place at one of the world's best institutions of high education. Asia University's Summer Program provides an opportunity to prepare you for that all important next step - stone work the way for a successful college experience of Fintech. By balancing challenging academics with a rich menu of educational and hands-on activities, you'll have a learning experience that's truly transformative.

About the Program

Students from around the world are invited to spend two weeks living and learning in Asia University. If accepted to the program, you'll have the opportunity to learn at one of the most popular program of Fintech. You can explore topics as wide ranging as block-chain technology, financial big data analysis, and financial innovation.

The program features

During your two weeks at Asia University, you attend class a day and participate in team-building events or independent study. In the evenings, you eat in the dining hall, finish homework in your dorm, and attend social activities. You leave the summer program more capable of thinking critically and self-learning confidently- skills that will lead to success in the future.





Curriculum for Summer Visiting International Students

Course Title	Hours	Schedule
Introduction to Technology and Implementation	7	TBD
Block-Chain Management and Application	7	
Financial Big Data Analytics	7	
Investment Analytics and Technology Application	7	
Financial Innovation	7	
Application of Business Software Package	6	
E-Commerce and Financial Marketing	7	
Company Visit I	6	
Company Visit II	6	
Total	60	

For **FinTech program, please visit the Collage webpage at
<http://cm3.asia.edu.tw/bin/home.php?Lang=EN>

For **AU summer programs, please visit the international Collage webpage at
<http://ci.asia.edu.tw/>

College of Management

Asia University

Program title: **Leisure & Recreation Management**

Dates: August 13~August 24, 2018

Tuition fees: Offer tuition waiver to students of AU overseas partner universities

Join a summer-term education at one of the world's leading institutions of high education. Asia University's Summer Program offers you the opportunity to take on challenging academics and doing activities while balancing educational and social activities. You'll have a learning experience that makes a true and lasting impact. Enjoy challenging academics, explore Taiwan and engage with top academics and industry leaders.

About the Program

Visiting international students are welcome to take two-week courses at Asia University Summer Term. You'll have the opportunity to learn at one of the most popular program of leisure and recreation management. You can explore the concept of marketing and creativity in domains of tourism and hospitality.

The program features

Summer courses are offered in two-week sessions. The session aims to provide a wide range of courses to fit your interest and academic need related to leisure and recreation management, all while living and learning at our beautiful campus. During the sessions at Asia University, you will participate in team-building events and doing activities in addition to attending class for three hours a day. While the focus is on rigorous academics and learning, the social experience that results from bringing these students together is an integral part of the program.





Curriculum for Summer Visiting International Students

Course Title	Hours	Schedule
Appreciation of hospitality culture	6	TBD
Commentary of Guide	6	
Ecotourism	6	
Leisure Esthetics	6	
Big Data Hospitality Marketing	6	
Consumer Behavior	6	
Tourism Development Trend	6	
Field study-company visit I	6	
Field study-company visit II	6	
Total	54	

For **Leisure & Recreation Management program, please visit the Collage webpage at <http://cm3.asia.edu.tw/bin/home.php?Lang=EN>

For **AU summer programs, please visit the international Collage webpage at <http://ci.asia.edu.tw/>

College of Medical and Health Science

Asia University

Program title: **Healthy Aging & Anti-Aging**

Dates: July 23~August 3, 2018

Tuition fees: Offer tuition waiver to students of AU overseas partner universities

During the summer months, Asia University is home to international students from around the world as well as students from schools from all over Taiwan. Asia University's Summer Program provides a great opportunity to prepare you for that all important next step - both academically and socially - paving the way for a successful college experience. By balance challenging academics with a rich menu of educational and social activities, you will have a learning experience that is truly transformative.

About the Program

Students from around the world are invited to spend two weeks living and learning in Asia University. If accepted to the program, you will have the opportunity to learn at one of the most popular programs in Medical and Health Science. Through the program, you will expand the knowledge and skills in aging-related topics such as lifestyle redesign, nutrition education, and mental health promotion.

The program features

During your two weeks at Asia University, you attend class for three or six hours a day and participate in team-building events. A group of buddies, made-up of Asia University students, will be assigned to accompany you, both to the activities in the program and throughout your whole study, giving you the perfect chance to explore Asia University. As a visiting international student, you will enjoy a broad range of experience to balance your academic, artistic, physical, and spiritual development. By offering you well-conceived challenges -- together with support and encouragement in our exceptional program -- you will develop self-confidence and a desire to achieve excellence throughout your life.





Curriculum for Summer Visiting International Students

Course Title	Hours	Schedule
Introduction to campus and courses	3	TBD
Lifestyle in aging	3	
Anti-aging diet	3	
Aging gene and molecular biology	3	
Psychology of aging	3	
Geriatrics care (Geriatric rehabilitation, Long-term care)	3	
Age-related vision loss and prevention	3	
Age-related hearing loss and prevention	3	
Health promotion activities for successful aging	6	
Animal companionship for the elderly	3	
Summary	3	
Total	36	

For **Healthy Aging & Anti-Aging program, please visit the Collage webpage at <http://www.chs.asia.edu.tw/bin/home.php>

For **AU summer programs, please visit the international Collage webpage at <http://ci.asia.edu.tw/>

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