Asia University
2020 Summer Programs

TABLE OF CONTENTS

Healthy Aging & Anti-Aging

Dates: July 13 - July 24, 2020
Tuition fees: USD$600
*Tuition waiver for AU partner universities
Number of Applicants：Flexible

During the summer months, Asia University is home to international students from around the world. Asia University's Summer Program provides a great opportunity to prepare you for that all-important next step -- both academically and socially -- paving the way for a successful college experience. By balance challenging academics with a rich menu of educational and social activities, you will have a learning experience that is truly transformative.

About the Program

Students from around the world are invited to spend two weeks living and learning in Asia University. If accepted to the program, you will have the opportunity to learn at one of the most popular program of Medical and Health Science. Through program, you will expand the knowledge and skills in aging-related topics such as lifestyle redesign, nutrition education, and mental health promotion.

The Program Features

During your two weeks at Asia University, you will attend class for six hours a day and participate in team-building events. A group of buddies, made of Asia University students, will be assigned to accompany you, both to the activities in the program and throughout your whole study, giving you the perfect chance to explore Asia University. As a visiting international student, you will enjoy a broad range of experience to balance your academic, artistic, physical, and spiritual development. By offering you well-conceived challenges -- together with support and encouragement in our exceptional program -- you will develop self-confidence and a desire to achieve excellence throughout your life.
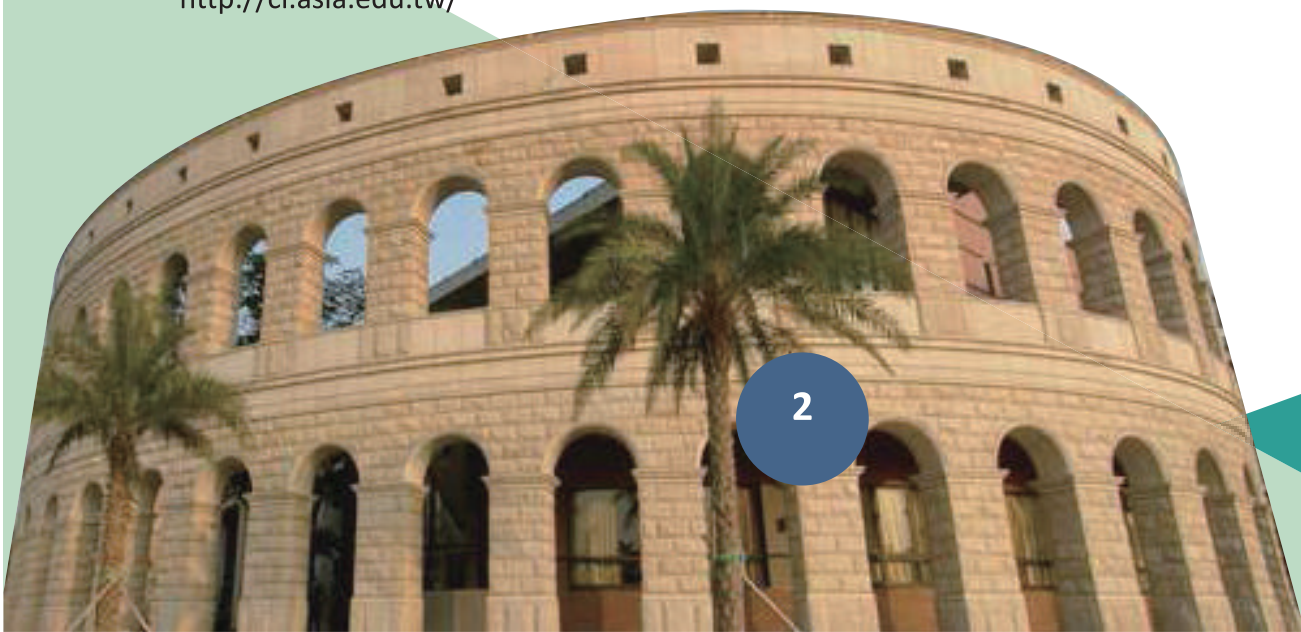
Curriculum for Healthy Aging & Anti-Aging

Course Title	Hours	Schedule
Introduction to campus and courses	3	See Program Handbook
Eating smart and healthy	6	
Aging gene and molecular biology	3	
Psychology of aging	6	
Population aging and health promotion	3	
Age-related vision loss and prevention	3	
Age-related hearing loss and speech-language loss prevention	6	
Aged care and Long-Term Care in Taiwan	3	
Health promotion activities for successful aging	3	
Device for aging	3	
Animal companionship for the elderly	3	
Anti-aging effects of exercise therapy and good sleep	6	
Outside campus visit	3	
Summary	3	
Total	**54**	

**For Healthy Aging & Anti-Aging program, please visit the College webpage at
http://www.chs.asia.edu.tw/bin/home.php?Lang=en
**For all AU Summer Programs, please visit the International College webpage at
http://ci.asia.edu.tw/

Medical Speech, Language & Hearing

Dates: July 13 - July 24, 2020
Tuition fees: USD$600
*Tuition waiver for AU partner universities
Requirement: Major in Speech Language Pathology or Audiology
Number of Applicants: 22 persons

During the summer months, Asia University is home to international students from around the world. Asia University's Summer Program provides a great opportunity to prepare you for that all-important next step--both academically and socially--paving the way for a successful college experience. By balance challenging academics with a rich menu of educational and social activities, you will have a learning experience that is truly transformative.

About the Program

Students from around the world are invited to spend two weeks living and learning in Asia University. If accepted to the program, you will have the opportunity to learn at one of the most popular programs of Medical and Health Sciences. Through Medical Speech, Language & Hearing program, you will expand the knowledge and instrumental skills in medical related speech, language and hearing topics, such as voice disorders and laboratory measures, swallowing disorders and imaging techniques, dementia management, and audiology clinical measures.

The Program Features

During your two weeks at Asia University, you will attend class for six hours a day and participate in team-building events. A group of buddies of Asia University students, will be assigned to accompany you, both to the activities in the program and throughout your whole study, giving you the perfect chance to explore Asia University. As a visiting international student, you will enjoy a broad range of experience to balance your academic, clinical skills, artistic, and spiritual development. By offering you well-conceived challenges -- together with support and encouragement in our exceptional program -- you will develop self-confidence and a desire to achieve excellence throughout your life.

Curriculum for Medical Speech, Language & Hearing

Course Title	Hours	Schedule
Introduction to Campus and Courses	3	See Program Handbook
Voice Disorders & Laboratory Measures	3	
ENT Examination and Videostroboscope	6	
Videofluoroscopy and Clinical Application	3	
Cleft Palate	3	
Speech Evaluation and Treatment for Parkinson's Disease	3	
Clinical Implications of Neurolinguistic Research	3	
Clinical Audiometry & Pure Tone Audiometry	3	
Differential Diagnosis of Hearing Loss & Clinical Measures	3	
Postlingual Cochlear Implant	3	
Culture Difference in Language Impairment	3	
Taiwan Speech & Hearing Services- Hospital Visit	3	
Taiwan Language & Culture-National Museum Visit	6	
Crosslinguistic Exposure- Aboriginal Village Visit	6	
Summary	3	
Total	**54**	

**For Medical Speech, Language & Hearing program, please visit the College webpage at
http://www.chs.asia.edu.tw/bin/home.php?Lang=en

**For all AU Summer Programs, please visit the International College webpage at
http://ci.asia.edu.tw/

Artificial Intelligence: Deep Learning

Dates: August 10 - August 21, 2020
Tuition fees: USD$600
*Tuition waiver for AU partner universities
Requirement: Major in Information or with Background in Information Technology
Number of Applicants: 42 persons

Start here to learn hot Artificial Intelligence (AI) technologies at one of the world's best institutions of high education, Asia University. This program is for those who want to become high-value data scientists in the near future. So, come to enhance your career competence and give yourself an opportunity to meet and interact with international students around the world. Artificial Intelligence is not simply the media portrayal of this subject; it is the leading edge of software solutions. This field of computer science is useful for data managers, engineers, researchers, and machine learning developers.

About the Program

You will learn the foundations of Artificial Intelligence, understand how to use deep learning methods, and learn how to initiate projects with AI technologies successfully. You will learn about programming recipes with Python, Colab, Scikit-Learn, TensorFlow, and Keras. You will learn not only the software stack of AI, but also see how it is applied in real cases.

For Deep Learning, students will learn something about foundational deep learning and its applications. For example, students will familiarize themselves with the key concepts of deep learning and its subsets, such as CNN, RNN, and LSTM. Students will also know how to use deep learning with tools to solve real problems like AOI, NPC behavior with smart brain, and result prediction.
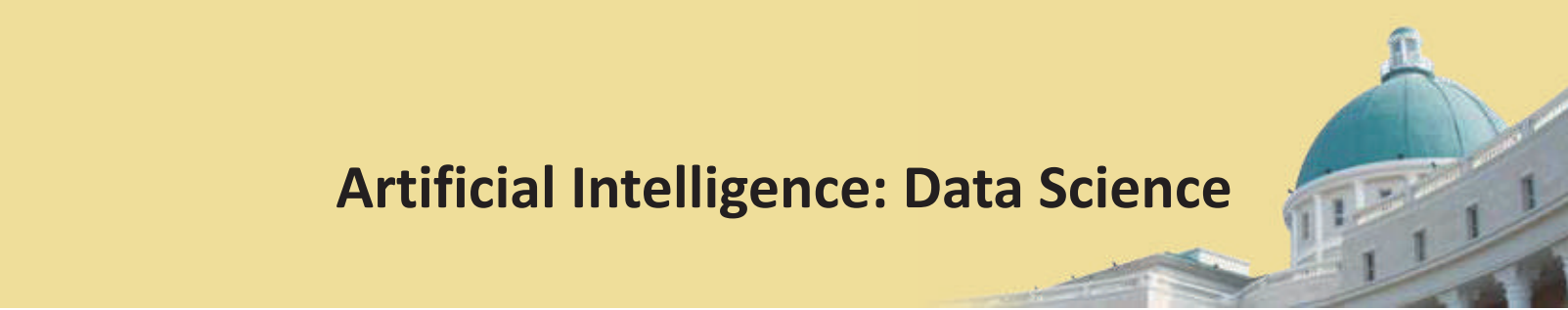
The Program Features:

During your two weeks of stay at Asia University, you attend classes for six hours a day. You will practice all these AI technologies with computers.

Curriculum for Artificial Intelligence: Deep Learning

Course Title	Hours	Schedule
Opening Ceremony	3	See Program Handbook
Class Introduction & Campus Tour	3	
AI Speech 1	3	
AI Speech 2	3	
Colab & Python	3	
Python	3	
Pandas & Scikit-learn	3	
TensorFlow	3	
Deep Learning	3	
CNN & RNN	3	
AI Speech 3	3	
AI Speech 4	3	
AOI	3	
AI & Game	3	
NLP & Text Generation	3	
AI & Image Generation	3	
AI & 5G	3	
AI & Sport	3	
Final Project Presentation	3	
Closing and Farewell Party	3	
Total	**60**	

**For Artificial Intelligence program, please visit the College webpage at
http://www.ccs.asia.edu.tw/bin/home.php?Lang=en
**For all AU Summer Programs, please visit the International College webpage at
http://ci.asia.edu.tw/

Artificial Intelligence: Data Science

Dates: August 10 - August 21, 2020
Tuition fees: USD$600
***Tuition waiver for AU partner universities**
Requirement: Major in Information or with Background in Information Technology
Number of Applicants: 42 persons

Start here to learn hot Artificial Intelligence (AI) technologies at one of the world's best institutions of high education, Asia University. This program is for those who want to become high-value data scientists in the near future. So, come to enhance your career competence and give yourself an opportunity to meet and interact with international students around the world. Artificial Intelligence is not simply the media portrayal of this subject; it is the leading edge of software solutions. This field of computer science is useful for data managers, engineers, researchers, and machine learning developers.

About the Program

You will learn the foundations of Artificial Intelligence, understand how to use deep learning methods, and learn how to initiate projects with AI technologies successfully. You will learn about programming recipes with Python, Scikit-Learn, TensorFlow, Keras and Microsoft Azure. You will learn not only the software stack of AI, but also see how it is applied in real cases.

Data Science is a multifaceted field used to gain insights from complex data. It consists of aspects of Machine Learning (ML) and Artificial Intelligence(AI) for functionality. When you complete the course you will have a data product to show off to potential employers or educational programs, a strong indicator of your expertise in the field of data science.

The Program Features:

During your two weeks of stay at Asia University, you attend classes for six hours a day. You will practice all these AI technologies with computers.

Curriculum for Artificial Intelligence: Data Science

Course Title	Hours	Schedule
Open Ceremony	3	See Program Handbook
Class Introduction & Campus Tour	3	
AI Speech 1	3	
AI Speech 2	3	
AIoT(I)	3	
AIoT(II)	3	
Data Science -Python (I)	3	
Data Science - Python (II)	3	
Machine Learning- Python (I)	3	
Machine Learning - Python (II)	3	
AI Speech 3	3	
AI Speech 4	3	
Hadoop System (I)	3	
Hadoop System (II)	3	
Azure- Machine Learning	3	
Azure- Vision Service	3	
Azure- Language Services	3	
Azure- Bot Service	3	
Final Project Presentation	3	
Closing and Farewell Party	3	
Total	**60**	

**For Artificial Intelligence program, please visit the College webpage at
   http://www.ccs.asia.edu.tw/bin/home.php?Lang=en
**For all AU Summer Programs, please visit the International College webpage at
   http://ci.asia.edu.tw/

Artificial Intelligence:
Azure AI Engineer Associate

Dates: August 10 - August 21, 2020
Tuition fees: USD$600
*Tuition waiver for AU partner universities
Requirement: Major in Information or with Background in Information Technology
Number of Applicants: 42 persons

Start here to learn hot Artificial Intelligence (AI) technologies at one of the world's best institutions of high education, Asia University. This program is for those who want to become high-value data scientists in the near future. So, come to enhance your career competence and give yourself an opportunity to meet and interact with international students around the world. Artificial Intelligence is not simply the media portrayal of this subject; it is the leading edge of software solutions. This field of computer science is useful for data managers, engineers, researchers, and machine learning developers.

About the Program

You will learn the foundations of Artificial Intelligence, understand how to use deep learning methods, and learn how to initiate projects with AI technologies successfully. You will learn about programming recipes with Python, Scikit-Learn, TensorFlow, Keras and Microsoft Azure. You will learn not only the software stack of AI, but also see how it is applied in real cases.

For Azure AI Engineer Associate, students will learn how to use Microsoft Cognitive Services, Machine Learning to architect and implement AI solutions involving natural language processing, speech, computer vision and bots.

The Program Features:

During your two weeks of stay at Asia University, you attend classes for six hours a day. You will practice all these AI technologies with computers.

Curriculum for Artificial Intelligence: Azure AI Engineer Associate

Course Title	Hours	Schedule
Opening Ceremony	3	See Program Handbook
Class Introduction & Campus Tour	3	
AI Speech 1	3	
AI Speech 2	3	
Hadoop System (I)	3	
Hadoop System (II)	3	
Azure-Machine Learning	3	
Azure-Vision Service	3	
Azure-Language Services	3	
Azure-Bot Service	3	
AI Speech 3	3	
AI Speech 4	3	
AIoT (I)	3	
AIoT (II)	3	
Data Science -Python (I)	3	
Data Science - Python (II)	3	
Machine Learning- Python (I)	3	
Machine Learning - Python (II)	3	
Final Project Presentation	3	
Closing and Farewell Party	3	
Total	**60**	

**For Artificial Intelligence program, please visit the College webpage at
http://www.ccs.asia.edu.tw/bin/home.php?Lang=en
**For all AU Summer Programs, please visit the International College webpage at
http://ci.asia.edu.tw/

Web Design

Welcome to Asia University, a higher education institute with beautiful campus and excellent learning environment. Asia University's Summer Program provides an opportunity to prepare you for developing high quality web sites which can be seamlessly worked on different browsers. With the practice in classroom, and the capstone project, you will have a whole new learning experience in this summer.

About the Program

The topic of this summer program includes how to syntactically write the correct HTML5 codes and CSS3 styles, how to create a responsive web page based on Bootstrap, and how to create the interactive web with JavaScript. In the capstone project, you will develop a professional-quality web site demonstrating your growth as a web developer and your knowledge of accessible web design.

The Program Features:

Mastering this range of technologies introduced in this summer program will allow you to develop high quality web sites which can be seamlessly worked on different browsers such as mobile, tablet, and large screen browsers. The caption project will include your ability to design and implement a responsive web site that utilizes tools to create a site that is accessible to a wide range of audience.

Curriculum for Web Design

Course Title	Hours	Schedule
Design and Planning Web Pages	8	See Program Handbook
Creating Web Pages with HTML 5	10	
Formatting Web Pages with Style Sheets	10	
Introduction to Bootstrap	8	
Responsive Web Design	8	
Programming the Web Using JavaScript	16	
Total	**60**	

**For Web Design program, please visit the College webpage at
http://www.ccs.asia.edu.tw/bin/home.php?Lang=en
**For all AU Summer Programs, please visit the International College webpage at
http://ci.asia.edu.tw/

Innovation & Entrepreneurship

Dates: August 10 - August 21, 2020
Tuition fees: USD$600
*Tuition waiver for AU partner universities
Number of Applicants: 42 persons

Take your place at one of the world's best institutions of high education. Asia University's Summer Program provides an opportunity to prepare you for that all important next step - stone work the way for a successful college experience of Innovation & Entrepreneurship. By balancing challenging academics with a rich menu of educational and hands-on activities, you'll have a learning experience that's truly transformative.

About the Program

Students from around the world are invited to spend two weeks living and learning at Asia University. If accepted to the program, you'll have the opportunity to learn at one of the most popular programs of Innovation & Entrepreneurship. You can explore topics as wide ranging as creativity marketing, big data marketing, and innovation.

The Program Features

During your two weeks at Asia University, you will attend classes each day and participate in team-building events and independent study. In the evenings, you will eat in the dining hall, finish homework in your dorm, and attend social activities. You will leave the summer program more capable of thinking critically and self-learning confidently--skills that will lead to success in the future.

Curriculum for Innovation & Entrepreneurship

Course Title	Hours	Schedule
Opening Ceremony	3	See Program Handbook
Class Introduction & Campus Tour	3	
Innovation and Entrepreneurship	6	
Big Data Analysis	6	
International Sales and Distribution	6	
Customer Relationship Management (CRM)	6	
Enterprise Resource Planning (ERP)	6	
E-Commerce and Marketing	6	
Field Study- Company Visit I	6	
Field Study- Company Visit II	6	
Total	**54**	

For Innovation & Entrepreneurship program, please visit the College webpage at
http://www.cm.asia.edu.tw/

For all AU Summer Programs, please visit the International College webpage at
http://ci.asia.edu.tw/

Taiwan Economy and Culture

Dates: July 10 - July 27, 2020
Tuition fees: USD$600
*Tuition waiver for AU partner universities
Number of Applicants：Flexible
** Priority for students from University of Malaya

This program is a customized summer program designed in particular for students of University of Malaya. The program is an excellent learnings for students who are eager to cultivate appraisal concepts and to explore a variety of Taiwan culture and society.

About the Program

Students are invited to spend two weeks in Asia University studying and cultural experience in Taiwan. The program includes a wide range of academic and cultural activities, such as lectures in financial valuation discovery and cultural visits to Museum of Fine Arts. The lecture series consist of MNE competition dynamics and real investment option under uncertainty. The cultural activities include visit to some historical heritages and famous night markets. Students will also explore Taiwan religion economy and learn about Ecotourism.

The Program Features

During your stay at Asia University, you would gain some first-hand experiences in exploring Taiwan culture, economy, religion, and life style. With our teachers' engaging and inspiring teaching skills, students can benefit from this dynamic and diversified exposure to the real life in Taiwan.

Curriculum for Taiwan Economy and Culture

Course Title	Hours	Schedule
Introduction of Taiwan Financial Economy	6	See Program Handbook
Optimal Portfolio and Asset Pricing	6	
Financial Option and Real Option	6	
Taiwan Real Investment and Real Option	6	
Taiwan MNE Exit and Entry	6	
Taiwan Machine Learning and Fintech	6	
Taiwan Night Market	6	
Taiwan Foods	6	
Taiwan Heritage and Aborigines Culture	6	
Taiwan Religion Economy and Ecotourism	6	
Total	**60**	

**For Taiwan Economy and Culture program, please visit the College webpage at
http://cm3.asia.edu.tw/bin/home.php?Lang=EN

**For all AU Summer Programs, please visit the International College webpage at
http://ci.asia.edu.tw/bin/home.php?Lang=en

FinTech

Dates: July 13 - July 24, 2020
Tuition fees: USD$600
*Tuition waiver for AU partner universities
Requirement: Major in Finance, Economics, Information Technology and Management
Number of Applicants: 42 persons

Take your place at one of the world's best institutions of high education. Asia University's Summer Program provides an opportunity to prepare you for that all important next step - stone work the way for a successful college experience of Fintech. By balancing challenging academics with a rich menu of educational and hands-on activities, you'll have a learning experience that's truly transformative.

About the Program

Students from around the world are invited to spend two weeks living and learning in Asia University. If accepted to the program, you'll have the opportunity to learn at one of the most popular program of FinTech. You can explore topics as wide ranging as block-chain technology, financial big data analysis, and financial innovation. In order to connect with the local economy and business, students have a chance to visit the Taiwan Stock Exchange Company & Stock Museum.

The Program Features

During your two weeks at Asia University, you attend class a day and participate in team-building events or independent study. In the evenings, you eat in the dining hall, finish homework in your dorm, and attend social activities. You leave the summer program more capable of thinking critically and self-learning confidently- skills that will lead to success in the future.

Curriculum for FinTech

Course Title	Hours	Schedule
Design Thinking and Human Resource in FinTech	7	See Program Handbook
Block-Chain Management and Application	7	
Financial Big Data Analytics	7	
Investment Analytics and Technology Application	7	
Introduction of Crypto-Currency	7	
Application of Business Software Package	7	
Internalization of FinTech in Capital Market	7	
Artificial Intelligence in FinTech Programming	11	
Total	**60**	
Field Study - Company Visit I	6	
Field Study - Company Visit II	6	

**For FinTech program, please visit the College webpage at
http://cm3.asia.edu.tw/bin/home.php?Lang=EN
**For AU Summer Programs, please visit the International College webpage at
http://ci.asia.edu.tw/bin/home.php?Lang=en

Leisure & Recreation Management

Join a summer-term education at one of the world's leading institutions of high education. Asia University's Summer Program offers you the opportunity to take on challenging academics and doing activities while balancing educational and social activities. You'll have a learning experience that makes a true and lasting impact. Enjoy challenging academics, explore Taiwan and engage with top academics and industry leaders.

About the Program

Visiting international students are welcome to take two-week courses at Asia University Summer Term. You'll have the opportunity to learn at one of the most popular program of leisure and recreation management. You can explore the concept of marketing and creativity in domains of tourism and hospitality.

The Program Features

Summer courses are offered in two-week sessions. The session aims to provide a wide range of courses to fit your interest and academic need related to leisure and recreation management, all while living and learning at our beautiful campus. During the sessions at Asia University, you will participate in team-building events and doing activities in addition to attending class for three hours a day. While the focus is on rigorous academics and learning, the social experience that results from bringing these students together is an integral part of the program.

Curriculum for Leisure & Recreation Management

Course Title	Hours	Schedule
Orientation(1HR) and Appreciation of Hospitality Culture(5HR)	6	See Program Handbook
Introduction to Taiwan Culinary	6	
Ecotourism	6	
City Tourism and Trend	6	
Cultural Tourism and Tour Guide	6	
Innovation of Tourism	6	
Leisure and Sport Consumer Behavior and Health	6	
Leisure Analytics: Tourism Competitive	6	
Field Study-company visit I	6	
Field Study-company visit II	6	
Total	**60**	

For Leisure & Recreation Management program, please visit the College webpage at
   http://cm3.asia.edu.tw/bin/home.php?Lang=EN
For all AU Summer Programs, please visit the International College webpage at
   http://ci.asia.edu.tw/bin/home.php?Lang=en

Community Care Practice in Taiwan

In AU, on one of the most beautiful campuses in Taiwan, we provide you with a unique and diversified learning experience in the summer. Our summer program (54 hours in total) is designed to meet the needs of those who come to explore the richness and diversity of Taiwanese community care and culture in combination with the acquisition of Mandarin Chinese, one of the world's major languages with more than a billion speakers. Courses cover a wide range of topics such as Taiwanese community work, Taiwanese community care, Taiwanese health promotion, etc. 3 academic credits will be awarded by the school after the completion of the program and students are expected to develop their cross-cultural community ideology and to expand their international NGO networking and community care skill as well as their global perspectives.

About the Program

This 2-week program includes Mandarin Chinese language classes and Taiwanese community care and culture classes. A series of English-delivered lectures and field trips are also included, allowing you in this manner to explore some unique features of Taiwanese community and care.

The Program Features

During your two weeks of study at Asia University, you need to attend class for six hours a day (3 hours in the morning and 3 hours in the afternoon) and to acquire Mandarin Chinese by task-based learning. In the evenings, you may eat in the dining hall, finish homework in your dorm, and participate in social activities. You will have opportunities to make friends with local students, to understand Taiwanese culture and life styles. Three community excursions will be organized during your two-week study. Language classes are designed to meet the needs of the learners.

Curriculum for Community Care Practice in Taiwan

Course Title	Hours	Schedule
Chinese Language -- Campus Life and Socializing	12	1. See Program Handbook
Orientation and Introduction of Asia University	3	2. Tours to local communities are counted 6 hours in total.
Community Care & Social Policy in Taiwan	3	
Volunteering Management and Community Care in Taiwan	3	
Ecology and Communities in Taiwan and Community Social Enterprise in Taiwan	3	
Community Oriented Welfare and Health Promotion in Taiwan	3	
Indigenous Culture and Community Care in Taiwan	3	
Religions and Communities in Taiwan	3	
Domestic Violence Prevention Program in the Community	3	
Disaster Prevention and Community Care in Taiwan	3	
Nostalgic Food in Communities in Taiwan	3	
Community Empowerment and Capacity Building	3	
Closing and Farewell Party	3	
Total	**54**	

**For Community Care Practice in Taiwan program, please visit the College webpage at
http://www.cas.asia.edu.tw/bin/home.php
**For all AU Summer Programs, please visit the International College webpage at
http://ci.asia.edu.tw/

Language & Culture

In Asia University, on one of the most beautiful campuses in Taiwan, we provide you with a unique and diversified learning experience in the summer. Our summer program (57 hours in total) is designed to meet the needs of those who come to explore the richness and diversity of Taiwanese community and culture in combination with the acquisition of Mandarin Chinese, one of the world's major languages with more than a billion speakers. Courses cover a wide range of topics such as Taiwanese Art, Taiwanese folk and festival, Taiwanese food, etc. 3 academic credits will be awarded by the school after the completion of the program and students are expected to develop their cross-cultural awareness and to expand their international networking as well as their global perspectives.

About the Program

This 3-week program includes intensive Mandarin Chinese language classes, Taiwan culture classes and society classes. A series of English-delivered lectures and field trips are also included, allowing you in this manner to explore some unique features of Taiwanese ecology and geopolitics.

Our language instructors will help you acquire some survival Mandarin Chinese and become familiar with various aspects of Taiwan culture and society. Students will be assigned TAs or buddies to practice their Mandarin Chinese on a daily basis, being immersed in this manner in a Chinese-speaking environment.

The Programs Features

During your two weeks of study at Asia University, you need to attend class for six hours a day (3 hours in the morning and 3 hours in the afternoon) and acquire Mandarin Chinese by task-based learning. In the evenings, you may eat in the dining hall, finish homework in your dorm, and participate in social activities, such as watching local movies, playing sport and visiting night market. You will have opportunities to make friends with local students, to understand Taiwanese culture and life styles. Four culture excursions will be organized during your two-week study, Language classes and cultural activities are designed to meet the specific needs of each individual.

Curriculum for Language & Culture

Course Title	Hours	Schedule
Chinese Language -- Campus Life and Socializing	12	See Program Handbook
Chinese Language -- Traveling	12	
Taiwan Cinema and Literature	3	
Art of Calligraphy	3	
Taiwan Folk Arts	3	
Taiwan's Ecology	3	
Taiwan Temple Fair	3	
Eating in Taiwan	3	
Taiwan Sports Culture	3	
Elegance of Taiwan Architecture	3	
Taiwan Monuments and Ancient Events	3	
Indigenous Tribes in Taiwan	3	
Interpreting Taiwan's Politics and Media	3	
Total	**57**	

**For Language & Culture program, please visit the College webpage at
http://www.cas.asia.edu.tw/bin/home.php
**For all AU Summer Programs, please visit the International College webpage at
http://ci.asia.edu.tw/

Creative and Cultural Industry

Dates: July 6 - July 17, 2020
Tuition fees: USD$600
***Tuition waiver for AU partner universities**
Number of Applicants：Flexible

Welcome to Asia University, one of the world's leading institutions in higher education. This Creative and Cultural Industry summer program provides students with an opportunity to grow as a scholar and as an individual. If you are an international student who is currently enrolled in either an accredited college or university elsewhere in the world, you are eligible to enroll in this summer program. This summer program is designed to challenge you academically and to increase your cultural awareness and social abilities. At the end of the program, you will have a truly rewarding learning experience.

About the Program

Summer is the time to travel to new places, make new friends, tackle new challenges, and discover something new about yourself. Asia University provides just what you need and we offer the opportunity to reinvent yourself as a designer. The two-week intensive course is composed of a studio-based curriculum in one of the most popular subjects in Taiwan-- "Creative and Cultural Industries". The course includes Digital Game Design, Taiwanese Culture and Creative and Contemporary Art and Design, etc.

Therefore, this program will turn out to be a once-in-a-life-time experience for you. Asia University would like to invite students from around the world to spend two weeks' intensive design program at beautiful Asia University and Taichung city. So, why not just give it a try and it may change your life.

The Program Features

This program will invite Chair Professor Lin Pansong as the speaker for the Master Talk session. Professor Lin is one of the most important initiators of Taiwan Creative and Cultural Industry and he will share his valuable experience of Taiwan flagship cases in creative design.
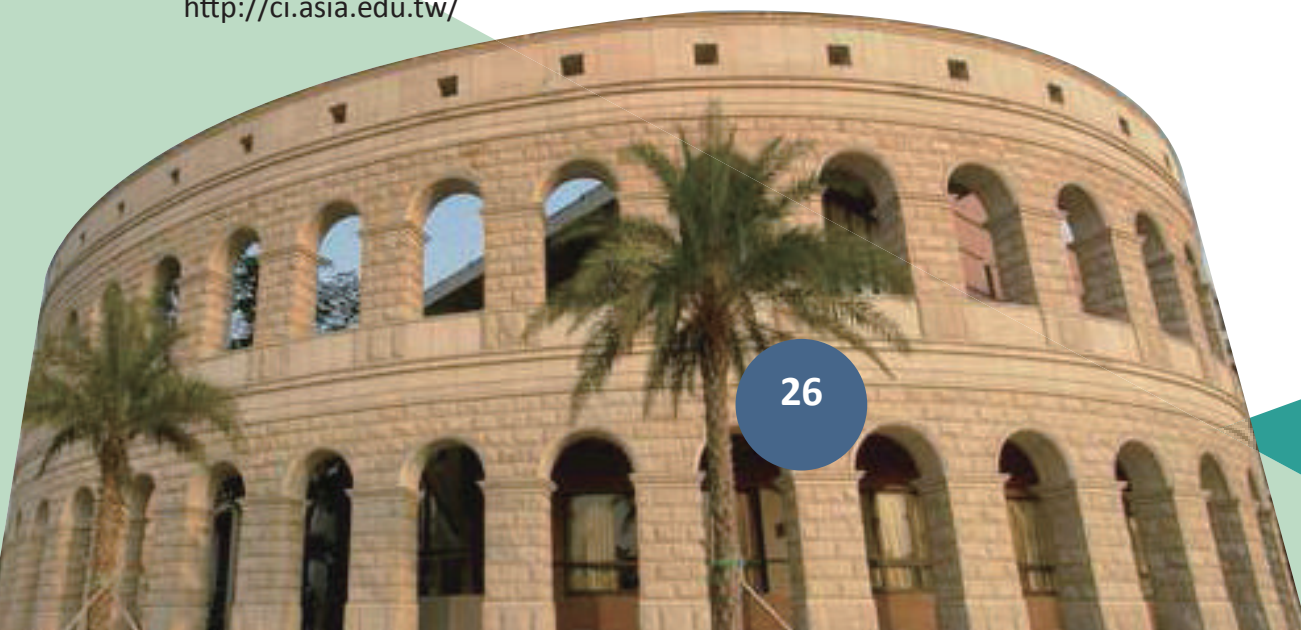
During two weeks' intensive design program at Asia University, you will participate in activities as an individual or in the team. In the evening, you will have dinner at Asia University student dining hall. After dining you have the opportunity to finish your homework in the school dorm, or attend some social activities on campus. On weekend you will have free time to visit famous tourist spots around beautiful Taichung city. When you leave this summer program in design, you will be able to think critically and have more self-confidence and better communication skills that will help you to lead a successful life in the future.

Curriculum for Creative and Cultural Industry

Course Title	Hours	Schedule
Design & Creativity	3	See Program Handbook
Master Talk	3	
Project: Idea Development	6	
Project: Designs with Local Touches	6	
Project: Visualization of Food & Tea Concepts	6	
Project: Animation Storyboard	6	
Project: Creative Space Design	6	
Creative and Cultural Industry Base Investigation	12	
Designs Forum	3	
Designs Practice	3	
Final Presentation	6	
Total	**60**	

**For Creative and Cultural Industry program, please visit the College webpage at
  http://www.ccd.asia.edu.tw/bin/home.php?Lang=en
**For all AU Summer Programs, please visit the International College webpage at
  http://ci.asia.edu.tw/

How to Apply

To facilitate the application process, please follow the following steps:

Step 1: School Nomination (See Appendix 1):

Asia University's partners need to deliver the **list of nominated applicants** to Ms. Fritzi Liu at ausummerproject@gmail.com by **March 15, 2020,** before students file their application to Asia University online.

Step 2: Student Application (online):

Students must fill in the application form "online" (https://reurl.cc/Zn8aR3) by **March 31, 2020.**

3. Language Requirement:

TOEFL ITP 475 or TOEIC 550 and above, or a recommendation letter from your English teacher or other supporting evidences of your English proficiency.

4. Arrival Guide:

Arrival Guide will be sent to the accepted applicants & their coordinator upon confirmation of application.

***If students cannot fill out the online Application Form, please complete the Application Form (See Appendix 2- Application Form_Asia University 2020 Summer Programs) and submit by post to Ms. Fritzi Liu.

Estimated Cost

1. Tuition Fees:
   - o Offer tuition waiver to applicants nominated by AU's overseas partner institutions.
   - o For applicants who are not nominated by AU's overseas partner institutions, the tuition fees (including application fee) are USD$600 for each program except *Web Design* and *Language & Culture* which charge USD$750.
2. School Dormitory: USD$5/day
   - o An air-conditioned room with toilet and shower set for 4 persons.
   - o Bedding and toiletries prepared by students.
3. Meals: USD$6/day
4. Insurance: Strongly advised to buy insurance at home before departure for Taiwan.
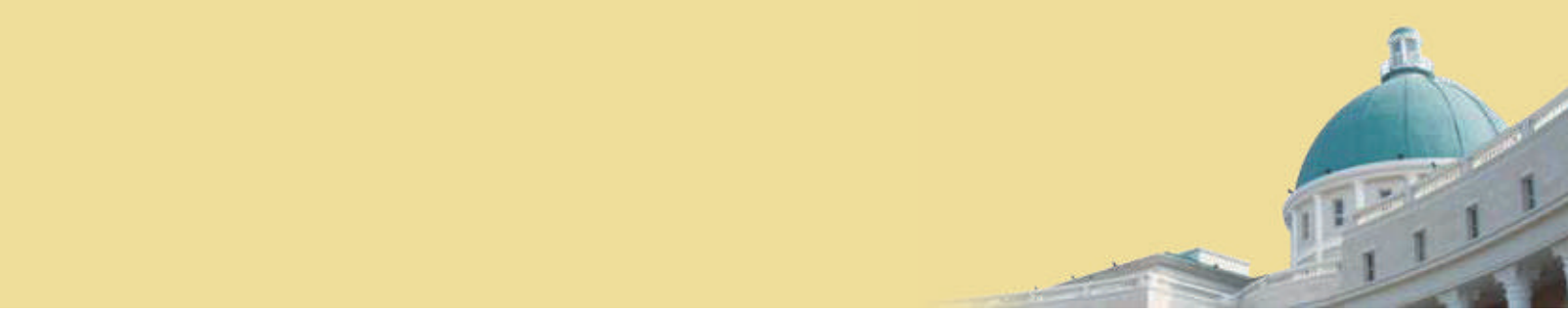5. Round-trip airfares

***Students or partner institutions need to pay the commission of exchange rate, if necessary.**

***For more information, please click https://reurl.cc/72Ylxd.